



# Amberoon

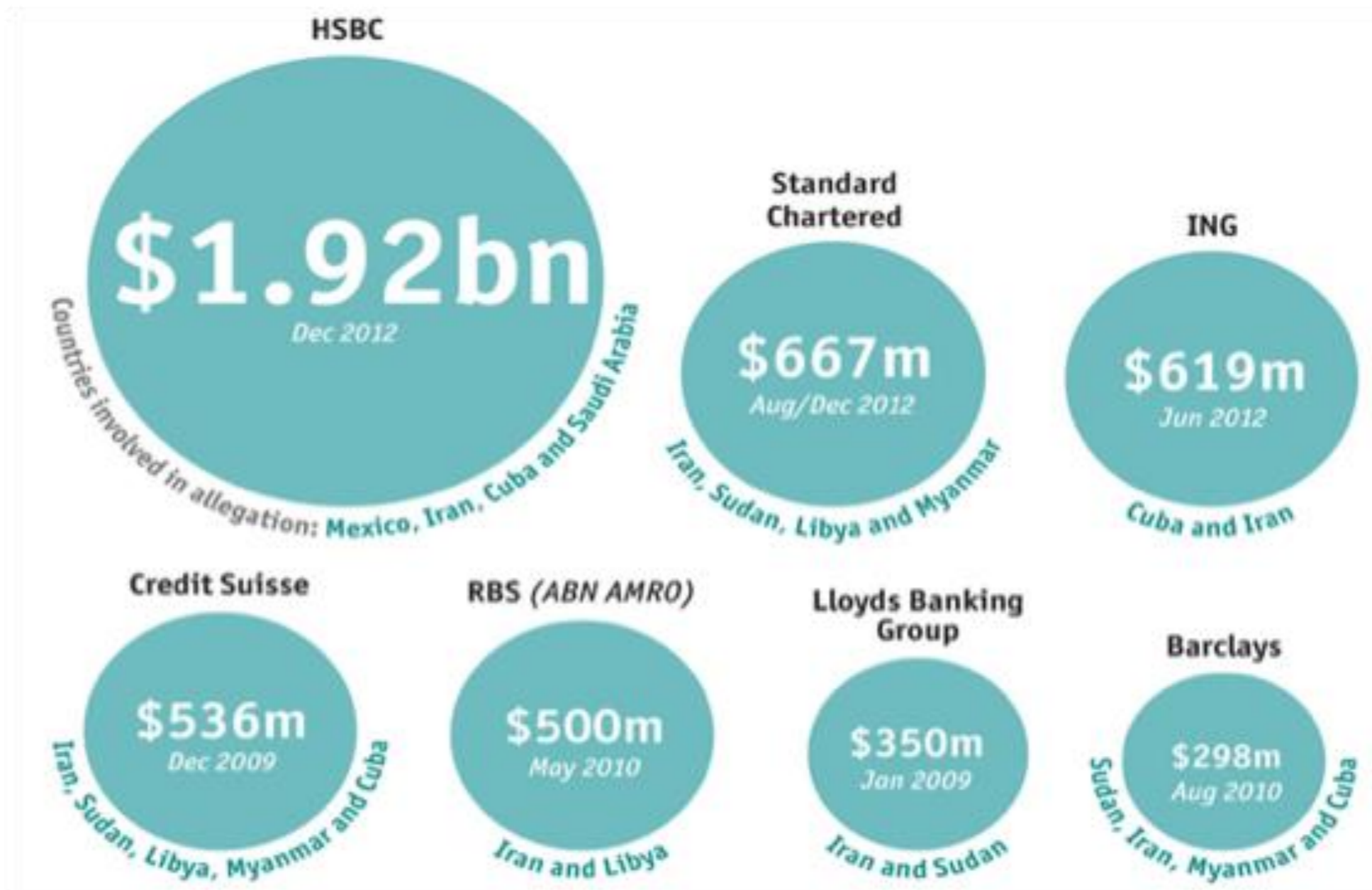
## Uncovering Unknown Risk

June 2016

# Market Opportunity – Regulation Technology

*Amberoon dynamically uncovers unknown risks for banks dealing with potential AML regulatory enforcement. Amberoon's solution is easy to deploy and update, while greatly reducing the high number of false positives associated with legacy solutions.*

# AML Fines at Record Highs



- The Economist

**Total Addressable Market - \$10B**

# Regulatory Pain Points for Banks

- **Focused Customer Due Diligence**
- **Dynamic Risk Assessment**
- **Oversight Process**

# LUCRE VS TRADITIONAL SOLUTIONS

## Integration of Traditional and Contemporary

Propensity Scores, SAR Productivity, Self-learning

Compliance with Regulations

Risk-based approach

### Traditional Software

- Structured Data
- Heuristics
- Predetermined Rules
- Dozens of static attributes

### Contemporary Technology

- Predictive models
- Unstructured Data
- Volume, Variety, Velocity
- Thousands of dynamic attributes
- Directed Machine learning

***Lucre is a “Wrap Around” not a “Rip and Replace” solution***

# LEADERSHIP

## Shirish Netke (CEO)

Leadership positions in large companies including Sun and Wipro. \$200M value creation at small companies such as Aztecsoft, Absolute Quality.

## Shankar Venkataraman (CTO & VP Engineering)

CTO IBM Analytics and IBM Distinguished Engineer. Multiple startups including Remedy, E.piphany, Yodlee and Celequest (acquired by Cognos/IBM).

## Industry Advisors

Walter J. Mix – MD at BRG and Chairman IBAC (International Bankers Association of CA)

Andre Boisvert - Former president of SAS Institute. Co-founder of Pentaho.

Joseph Lynyak III - Partner at Dorsey & Whitney. Expert in Banking Regulation and AML

Somshankar Das – MD Business Accelerator Inc

Sanjay Mody – Former Head of Global Operations Silicon Valley Bank

Robert Mark - MD Black Diamond. CRO at CIBC. Founder of PRMIA (Risk Manager Association)



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